

## **Vacancy: Marketing & Communication in the creative industry**

Cie Sur Mundo is seeking a volunteer/ intern for 3-months period...

*Are you raising experience or in a career change...*

*Do you want to showcase your portfolio as cultural marketer?*

*Do you want to work in the creative business to get your feet wet?*

We like to recruit a motivated volunteer/ intern who will be eager to learn, to develop as collaborative brainstormer for the creative vision of the company.

The candidate will be supporting the social media/ mailing communication channels; co-creating a tailored marketing-plan; setting up online products; managing the contacts list before/ during the events and mapping networks.

**Information** 06 40238564. **Solicitation:** motivation letter + short CV to [management@elsurmundo-project.nl](mailto:management@elsurmundo-project.nl).

### **Goal**

Cie Sur Mundo (former El Sur Mundo Project for 17 years [www.elsurmundo-project.nl](http://www.elsurmundo-project.nl)) will be launching training and per-formative events in the period May- December 2019 in Amsterdam and abroad. The candidate will be guided and co-working with the artistic director and business person for two ongoing projects: Hybrid Languages in Amsterdam and Coreo-Lab Buenos Aires. Face-to- face team gatherings.

### **Assignments**

- editing content online: websites update (WIX; html), line-up and link with the social media channels
- re-update social media posts and videos: FB, linked-in, Vimeo, YouTube, Instagram; Twitter;
- Scheduling and publishing events and posts.
- Re-update Mail chimp: campaigns and aligning mailings with social media and post sending

### **Advantages**

- Ground- work experience aside the director and artistic- team teachers
- joining events and rehearsals;
- basic compensation costs for travelling;
- Referral letter, after the 3-months period is concluded positively (chance to step in a major project)

### **Skills**

- excellent level in written English (knowledge of Spanish required though not excluding)
- creative or commercial text editing, good flow and neat presentations
- knowledge of Word press, WIX, Photo shop and graphic design programs
- knowledge of Web program languages: JavaScript and HTML
- knowledge social media and mailing channels

### **Personal skills**

- affinity with the creative industry and performing arts are a must
- you live in Amsterdam surroundings
- preferentially oriented in Communication (CMD); Marketing; Journalism; Media, Information & Communication (MIC) and Arts & Economy

**Information about the vacancy:** artistic director Gabriela Suarez 06 40238564 **Solicitation:** send a motivation letter and short CV to [management@elsurmundo-project.nl](mailto:management@elsurmundo-project.nl). **Deadline:** 21 May